Dear \_\_\_\_\_\_\_

I am writing you today to support Gina Rivera’s Business of One Initiative #businessofone. Gina Rivera is a Public figure fighting for the over 1,000,000 Independent Lifestyle Professionals like me. She has appeared on CBS UNDERCOVER BOSS, has written over 200 Articles on the Lifestyle Industry and has over 500,000 followers in Social Media.

My name is\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. I have a #businessofone located in the state of \_\_\_\_\_\_\_\_\_\_\_ in the city of\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. My business is called\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ and I perform services such as\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. These are the services that keep all Americans looking and feeling amazing. The Lifestyle Professional are the professionals in the Beauty, Health, Wellness and Appearance Industry. (Hairstylists, barbers, lash artists, aestheticians, nail techs, brow artists, personal trainers, tattoo artists, and so many others that are too many to name).

Currently, in the United States, there are over 1,000,000 Independent Lifestyle Professionals that represent an estimated $50 Billion in revenue a year. The Independent Lifestyle Professional generates an estimated $7.75 Billion in Self-Employment Tax paid to the Federal Government. I am one of these professionals and will not qualify for **Unemployment or a SBA Loan because I have no employees**.

Today, I find myself in a desperate fight for my businesses and my way of life. COVID-19 has impacted my business with cancellations and shutdowns. I am losing income in the amount of $\_\_\_\_\_\_\_\_\_\_\_\_\_\_ per week and I do not have the means to last more than \_\_\_\_\_\_\_\_\_\_\_\_ / weeks.

Please help me and my family and support Gina Rivera’s Business of One Initiative by providing a $25 Billion stimulus package for all Lifestyle Professionals. I am urging you to contact Gina Rivera directly now at GinaRivera@businessofone.org

Regards,

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